



**NEWS RELEASE**

**CONTACT:** LeAmber R. Howell  
301-567-5747 (o); 202-320-5699 (c)  
Lhowell@bwtechinc.com

**Bowie State University**  
Greg Goings, Sports Information Director  
301-860-3574; ggoings@bowiestate.edu

**FOR IMMEDIATE RELEASE**  
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Rochelle Daniel, University Relations  
301-860-4311; rdaniel@bowiestate.edu

**PUT YOUR GAME FACE ON!**

***Bowie State University and Shaw University Take the Field  
at the Sixth Annual Prince George's Classic***

**BOWIE, MD** – The sixth annual Prince George's Classic features the Bulldogs of Bowie State University (BSU) and the Shaw University Bears. Sponsored by Southwest Airlines (SWA) and hosted by the Prince George's Black Chamber of Commerce, the Classic will be held on Saturday, September 26, 2009 at Bowie State University's Bulldog Stadium. Kickoff is scheduled for 2 p.m. EST.

The Prince George's Classic highlights two football programs in the Central Intercollegiate Athletic Association (CIAA). Dubbed the "Conference of Quarterbacks," the CIAA is the nation's oldest black athletic conference.

"In this year's Classic, we are proud to showcase Prince George's County's very own historically black college, Bowie State University, as well as the CIAA defending champions, the Shaw University Bears," said Mike Little, president and founder of the Prince George's Classic.

Leading up to the Classic, the Bulldogs, coached by Damon Wilson, are coming off a victory over Livingstone College and have started the season with a 2-2 record. The Bears have started the season undefeated with a 4-0 record under the leadership of Coach Darrell Asberry, named CIAA coach of the week for the first two weeks of the 2009 season.

"I believe we're right on course to accomplish our goals, which is to win a conference championship," said Damon Wilson, head coach of the Bowie State University Bulldogs. "We are very excited to have the opportunity to play the two-time defending champions of Shaw University in front of our home crowd during the Prince George's Classic. This will be a very important game in terms of conference rankings."

Southwest Airlines is encouraging fans to get in the spirit, wear their school colors and put their “game face” on. Fans and supporters of the Bulldogs and Bears can get their face painted at the game free of charge compliments of SWA.

Although there will not be an official battle of the bands during this year’s Prince George’s Classic, those who attend the game will have the opportunity to witness the soulful musicianship of Oxon Hill High School’s band, The Marching Clippers, during a special pre-game performance. Bowie’s Symphony of Soul and Shaw’s Platinum Sound are also scheduled to perform during halftime.

Tickets for the football game are currently on sale and can be purchased through the Prince George’s Classic Web site – [www.PrinceGeorgesClassic.com](http://www.PrinceGeorgesClassic.com). General admission tickets are \$20 for adults and \$10 for seniors and students with valid school identification. Children five and under will be admitted for free. For discounted tickets and group sales, contact John Cunningham at 301-860-3744.

There are two other activities taking place on game day. The day begins with the Prince George’s Classic College Showcase at the Mall at Prince Georges from 10 a.m. – 2 p.m. This event is free and open to the public. After the game, there will be a Greek Mixer hosted by the Prince George’s County Graduate Pan Hellenic Council. This event will be held at the Marlborough Country Club in Upper Marlboro, MD. Tickets are \$25 in advance and \$30 at the door. Doors open at 9 p.m.

For ticket sales, additional information and the most current updates about the sixth annual Prince George’s Classic, please visit the Web site at [www.PrinceGeorgesClassic.com](http://www.PrinceGeorgesClassic.com) or contact the Classic’s office at 301-567-5747. You may also follow the Prince George’s Classic on Facebook and on Twitter @PGClassic.

### **MEDIA CREDENTIALS:**

Greg Goings, sports information director at Bowie State University, is handling all media credential requests for the Prince George’s Classic football game. He can be reached at 301-860-3574 or at [ggoings@bowiestate.edu](mailto:ggoings@bowiestate.edu). LeAmber Howell is overseeing all other media requests for the Prince George’s Classic events. She can be reached at 301-567-5747 or at [Lhowell@bwtechinc.com](mailto:Lhowell@bwtechinc.com).

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